

Miranda Dietrich

Graphic Designer

A creative and color enthusiast.
Lover of all things design and typography.

contact

mirandaceline19@gmail.com
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portfolio

mirandadietrich.com

skills

Adobe Creative Suite

Illustrator

Photoshop

InDesign

After Effects

Adobe XD

Adobe Premiere

Dreamweaver

Media Encoder

Figma

education

Bachelor of Fine Arts
Graphic & Interactive
Design CSUF (2018-2020)

work history

Pure Barre | Senior Graphic Designer

I played a key role in the development of Pure Barre, a franchise-owned boutique fitness brand that specializes in delivering a comprehensive total-body workout. My contributions include creating digital and print assets, help with conceptualizing nationwide campaigns, while also providing assistance and capturing images during national photo shoots, which have been provided to over 500 Pure Barre franchisees.

Concept Zombie | Jr Graphic Designer

At Concept Zombie, an advertising company, my primary focus was working closely with the brand Smileactives. In this role, I was responsible for creating engaging paid social campaigns and collaborating closely with their developers to successfully re brand the Smileactives website.

Creative Aid | Jr Graphic Designer

Creative Aid emerged during the midst of Covid-19 as a response to the challenges faced by small businesses and non-profit organizations. We proactively reached out to those in need and offered them our services by providing free-of-charge content.

Just Ad Me | Jr Graphic Designer

Just Ad Me, a marketing company, my focus was designing websites for a variety of independent companies.